

Monday, November 9, 2009		PRE-CONFERENCE WORKSHOPS	OPTIONAL (NOT INCLUDED IN FULL CONFERENCE REGISTRATION)
WORKSHOPS	BREAKERS K&L	BREAKERS E&F	
9:00am - 12:00pm 1:00pm - 4:00pm LUNCH (included) 12:00pm - 1:00pm	SQL Server 2005/2008: Database Maintenance Best Practices KIMBERLY L. TRIPP & PAUL S. RANDAL	Advanced T-SQL for SQL Server 2005 and 2008 ITZIK BEN-GAN	
KEYNOTES	MANDALAY BAY BALLROOM		
6:30pm - 8:30pm	<p>Visual Studio 2010: New Challenges, New Solutions DAVID MENDLEN, Senior Director, Developer Platform and Tools, Microsoft</p> <p>Users, Excellence, and Innovation—Stuff That Matters RAJESH JHA, Corporate Vice President, Microsoft Exchange</p>		

Tuesday, November 10, 2009		MICROSOFT DAY		
7:00am - 8:00am	CONTINENTAL BREAKFAST • SHORELINES • Sponsored by Microsoft			
KEYNOTE	MANDALAY BAY E	MANDALAY BAY F	MANDALAY BAY I, J&K	
8:00am - 9:15am	<p>ASP.NET 4.0 and VS 2010 Web Development SCOTT GUTHRIE, Corporate Vice President, .NET Developer Platform</p>	<p>SharePoint 2010 as a First-Class Development Platform STEVE FOX, Sr. Evangelism Manager, SharePoint</p>	<p>EXCHKEY2: Top 10 Things that You Need to Know About Exchange 2010 TONY REDMOND, Vice President, Innovation and Community, Enterprise Services CTO Office, HP</p>	
9:15am - 10:00am	COFFEE BREAK • MANDALAY BAY FOYER			
SESSIONS	MANDALAY BAY H			
10:00am - 11:00am	<p>SQL Server Next Generation Data Platform QUENTIN CLARK</p>			
11:00am - 11:15am	BREAK			
	MANDALAY BAY H	BREAKERS K&L	BREAKERS I&J	BREAKERS G&H
11:15am - 12:15pm	SMS09: Microsoft SQL Server 2008 Data Warehousing by Demonstration SUSAN PRICE	SMS02: Building Distributed Applications Using SQL Server Service Broker LUIS CARLOS VARGAS HERRING	SMS06: Self Service Reporting. Taking Authoring and Collaborating with Reports to the Next Level OLIVIER MATRAT	SMS04: Microsoft SQL Server Automation on Steroids, Including PowerShell Support CLIFFORD DIBBLE
12:15pm - 1:45pm	LUNCH • SHORELINES			
1:45pm - 2:45pm	SMS11: A First Look at Large-Scale Data Warehousing in Microsoft SQL Server Code Name "Madison" CHRISTIAN KLEINERMAN	SMS05: Building a High Availability Strategy for Your Enterprise Using Microsoft SQL Server 2008 MADHAN ARUMUGAM	SMS01: Microsoft Project Code Name "Gemini": Self Service Analysis and the Future of BI OLIVIER MATRAT	SMS12: Microsoft SQL Server 2008 R2 Application and Multi-Server Management CLIFFORD DIBBLE
2:45pm - 3:15pm	SNACK BREAK • MANDALAY BAY FOYER			
3:15pm - 4:15pm	SMS08: Developing Event-driven Applications with Microsoft SQL Server StreamInsight TOMER VERONA	SMS10: Microsoft SQL Server 2008 Virtualization Considerations and Best Practices MADHAN ARUMUGAM	SMS07: Introducing Master Data Services OLIVIER MATRAT	SMS03: Inside T-SQL: Enhancements, Techniques, Tips & Tricks TOBIAS TERNSTROM
4:15pm - 4:30pm	BREAK			
4:30pm - 6:30pm	EXPO HALL OPENS / OPENING RECEPTION • SHORELINES A • Sponsored by Symantec			

Wednesday, November 11, 2009

7:00am - 8:00am		CONTINENTAL BREAKFAST • SHORELINES • Sponsored by CommVault and Lucid 8				SQL ServerCentral.com	PARTNER TRACK
SESSIONS	MANDALAY BAY H	BREAKERS K&L	BREAKERS I&J	BREAKERS G&H	LAGOON A		
8:00am - 9:15am	SDB301: Sanity Check Your SQL Server ANDREW KELLY	SDB302: SQL Server 2008 Installation and Migration Strategies ROSS MISTRY	SBI201: Why Data Warehousing Projects Fail (and What You Can Do About It) CRAIG UTLEY	SQS404: Darling, Your SQL is Sooo Last Season! JOE CELKO	PARTNER01: Maximizing ASP.NET Performance with Real AJAX! TODD ANGLIN TELERIK, INC.		
9:15am - 9:30am	BREAK						
9:30am - 10:45am	SDB303: Understanding Logging and Recovery in SQL Server PAUL S. RANDAL	SDV301: Best Practices for Exception Handling and Defensive Programming in SQL Server 2005 and 2008 ADAM MACHANIC	SBI202: PerformancePoint Services 101 CRAIG UTLEY	SQS306: Scouting Out Execution Plans GRANT FRITCHEY	PARTNER06: Stopping PST File Nightmares with Enterprise Vault Email Archiving MARK OLSEN SYMANTEC		
10:45am - 11:45am	COFFEE BREAK • EXPO HALL• SHORELINES A						
11:45am - 1:00pm	SDB304: Practical Performance Monitoring in SQL Server 2008 ANDREW KELLY	SDV302: Minimally Logged Operations and Other Data Modification Enhancements in SQL Server 2008 ITZIK BEN-GAN	SBI203: Enabling Analysis with Excel Services STACIA MISNER	SQS201: Optimizing tempdb Performance BRAD M. MCGEHEE	PARTNER02: Start Planning for SharePoint 2010: Formulate Your SharePoint Roadmap ERRIN O'CONNOR (EPC Group.net) sponsored by IDERA		
1:00pm - 2:30pm	LUNCH • EXPO HALL• SHORELINES A						
2:30pm - 3:30pm	SDB305: Building the Right Backup Strategy PAUL S. RANDAL	SDV303: T-SQL Power! Learning to Harness the Under-Used OVER Clause ADAM MACHANIC	SBI204: Analysis Services 2008 End-to-End CRAIG UTLEY	SQS309: Keeping on Top of Your SQL Server Using Dynamic Management Objects and Catalog Views K. BRIAN KELLEY	PARTNER04: Windows Centric Data Management to Assist/ Accelerate Upgrades of Exchange & SharePoint RANDY DE MENO COMMVAULT		
3:30pm - 4:30pm	SNACK BREAK• SHORELINES A						
4:30pm - 5:30pm	SDV309: Follow the Rabbit - Q&A KIMBERLY L. TRIPP & PAUL S. RANDAL	SDB306: Securing and Hardening a SQL Server Implementation - Notes from the Field ROSS MISTRY	SDV305: Easy Schema Refactoring Using VSDB GERT DRAPERS	SQL103: The Modern Resume: Building Your Brand STEVE JONES	PARTNER09: Save Money with Email Management in the Cloud DAVID GOLDBERG MIMICAST AND PERRY FRITZ ROCKLINE INDUSTRIES		
5:30pm - 6:30pm	T-SHIRT GIVEAWAY • EXPO HALL• SHORELINES A						
6:00pm - 7:00pm	VENDOR SESSION: Be Productive with MVC: Open Source Telerik Extensions for ASP.NET MVC • MANDALAY BAY F TODD ANGLIN, TELERIK TWO ATTENDEES OF THIS SESSION WILL WIN A TELERIK PREMIUM COLLECTION FOR .NET WITH RETAIL VALUE OF 1,299 USD. MUST BE PRESENT TO WIN.						
7:30pm - 10:00pm	OPEN SPACES AT DEVCONNECTIONS • LAGOON I & J • Sponsored by Infragistics and Microsoft This is an open forum to discuss various subjects of concern to developers and DBAs. NOTE: Conference provides snack chips and cash bar only. We suggest you eat before you attend this evening event.						

Thursday, November 12, 2009

7:00am - 8:00am		CONTINENTAL BREAKFAST • SHORELINES • Sponsored by Mimecast and Mimosa Systems				SQL ServerCentral.com	PARTNER TRACK
SESSIONS	MANDALAY BAY H	BREAKERS K&L	BREAKERS I&J	BREAKERS G&H	LAGOON A		
8:00am - 9:15am	SDV206: Logical Query Processing ITZIK BEN-GAN	SDB307: Standardize, Consolidate, and Virtualize your SQL Server Infrastructure ROSS MISTRY	SBI205: The Good, the Bad and the Ugly: Data Visualizations in SSRS 2008 STACIA MISNER	SQS307: MUQT: More Unnecessary Query Tuning GRANT FRITCHEY	8:00 AM - 9:00 AM PARTNER05: iPhoneify Your Web App: Understanding iPhone Web Development CHRIS BANNON COMPONENTONE		
9:15am - 9:30am	BREAK						
9:30am - 10:45am	SDV307: SQL Server Covering: Concepts, Concerns, & Costs KIMBERLY L. TRIPP	SDB408: Can You Account For Your Memory? GERT DRAPERS	SBI206: Building a Reporting Services Monitoring System STACIA MISNER	SQS405: Naming and Modeling Data Objects JOE CELKO	9:15 AM - 10:30 AM RunAs Radio Live! RICHARD CAMPBELL		
10:45am - 11:45am	COFFEE BREAK • EXPO HALL• SHORELINES A						
11:45am - 1:00pm	SDV304: Consistency of Reads ITZIK BEN-GAN	SDB309: Automating & Analyzing with SQL Trace & RML Utilities ANDREW KELLY	SBI207: Tips and Tricks for Building Multidimensional Reports STACIA MISNER	SQS208: Best Practices in SQL Server 2008 Configuration Management K. BRIAN KELLEY	11:15 AM - 1:30 PM PARTNER03: Exchange Disasters, the Mother of All Inventions TROY WERELIUS LUCID8		
1:00pm - 2:45pm	LUNCH • EXPO HALL• SHORELINES A • CRUISE GIVEAWAY • Must Be Present To Win • 2:30PM						
2:45pm - 4:00pm	SDV308: SQL Server 2008 Sparse Columns: Structures, Storage, Speed KIMBERLY L. TRIPP	SDB410: What Are You Waiting On? GERT DRAPERS	SDV210: What Happened? Auditing, Tracking, and Change Monitoring Technologies in SQL Server 2008 ADAM MACHANIC	SQS202: Free Software for SQL Server DBAs BRAD M MCGEHEE	2:45 PM - 4:00 PM PARTNER08: Is Traditional Tape Backup Dead? BOB SPURZEM MIMOSA SYSTEMS		
4:00pm - 4:30pm	ICE CREAM BREAK • MANDALAY BAY FOYER						
4:30pm - 5:00pm	Q&A CLOSING SESSION & PRIZES • MANDALAY BAY G						

Friday, November 13, 2009

POST-CONFERENCE WORKSHOP

OPTIONAL (NOT INCLUDED IN FULL CONFERENCE REGISTRATION)

WORKSHOP	BREAKERS K&L
9:00am - 4:00pm LUNCH (included) 12:00pm - 1:00pm	SQL Server 2005/2008: Indexing for Performance KIMBERLY L. TRIPP

SESSIONS AND SPEAKERS ARE SUBJECT TO CHANGE. CHECK OUR WEB SITE FOR UPDATES. www.DevConnections.com