

Sunday, April 11, 2010		PRE-CONFERENCE WORKSHOPS	OPTIONAL (NOT INCLUDED IN FULL CONFERENCE REGISTRATION)
WORKSHOPS	BELLAGIO BALLROOM 3		BELLAGIO BALLROOM 6
9:00am - 4:00pm LUNCH (included) 12:00pm - 1:00pm	SPR302: A 360-Degree View of Microsoft® SQL Server® 2008 R2 Business Intelligence STACIA MISNER		SPR301: Do You Feel the Need for Speed? Tuning for High Performance KIMBERLY L. TRIPP AND PAUL S. RANDAL

Monday, April 12, 2010				
7:30am - 8:30am	CONTINENTAL BREAKFAST • GRAND PATIO & MONET PATIO			
KEYNOTE	GRAND BALLROOM			
8:30am - 10:00am	Visual Studio® 2010 Launch - /*Life Runs on Code*/ BOB MUGLIA, President, Server and Tools Business Microsoft			
10:00am - 10:30am	COFFEE BREAK • EXPO HALL (TOWER BALLROOM) • Sponsored by THE CODE PROJECT			
SESSIONS	BELLAGIO BALLROOM 7	BELLAGIO BALLROOM 3 & 4	BELLAGIO BALLROOM 1	BELLAGIO BALLROOM 6
10:30am - 11:45am	SBI211: What's DAX? STACIA MISNER	SDB303: Automating & Analyzing with SQL Trace & RML Utilities ANDREW KELLY	SDB305: Leveraging Centralized Management Servers in SQL Server® 2008 KIMBERLY L. TRIPP	SDV308: Mastering Management Studio for Optimal Productivity DON KIELY
11:45am - 12:00pm	BREAK			
12:00pm - 1:00pm	SBI407: Add It Up: Analysis Services Aggregations CRAIG UTLEY	SDB310: Standardize, Consolidate, and Virtualize Your SQL Server® Infrastructure ROSS MISTRY	SDV212: GUIDS: A Gift or a Gremlin? KIMBERLY L. TRIPP	SDV306: Debugging T-SQL: Power Tools and Best Practices DON KIELY
1:00pm - 2:30pm	LUNCH • GRAND PATIO & MONET PATIO • Sponsored by SYNCFUSION			
2:30pm - 3:45pm	SBI212: Data, Data, Who Owns the Data? STACIA MISNER	SDB312: Achieving SQL Server® High Availability with Hyper-V R2 and Live Migration ROSS MISTRY	SDV310: SQL Server® Covering: Concepts, Concerns, & Costs KIMBERLY L. TRIPP	SDV301: A Database Developer and DBA perspective - LINQ to SQL and Entity Framework vs. Stored Procedures BOB BEAUCHEMIN
3:45pm - 4:30pm	SNACK BREAK • EXPO HALL (TOWER BALLROOM)			
4:30pm - 5:45pm	SBI206: Analysis Services 2008 End-to-End CRAIG UTLEY	SDV305: Exploring SQL Server® Azure™ Database and Data Tier Applications BOB BEAUCHEMIN	SDV311: Statistics: Are They Really Important? KIMBERLY L. TRIPP	SDB401: Collecting and Analyzing File & Wait Statistics ANDREW KELLY
6:15pm - 7:45pm	EXPO HALL RECEPTION AND T-SHIRT GIVEAWAY • EXPO HALL (TOWER BALLROOM) • Sponsored by DEVELOPER EXPRESS, INFRAGISTICS, JETBRAINS, MICRO FOCUS & TELERIK			
7:30pm	/* VISUAL STUDIO PARTNER LAUNCH TOUR */ ZUNE HD PRIZE DRAWING • EXPO HALL (TOWER BALLROOM)			
SESSION	GRAND BALLROOM 2 & 3			
8:00pm - 10:00pm	EVENING SESSION: RC MADNESS RICHARD CAMPBELL AND JUAL LOWY			

Tuesday, April 13, 2010

7:00am - 8:00am	CONTINENTAL BREAKFAST • GRAND PATIO & MONET PATIO				
KEYNOTE	BELLAGIO BALLROOM 2				
8:00am - 9:15am	SQL Server - Next Generation Information Platform DONALD FARMER				
9:15am - 10:15am	COFFEE BREAK • EXPO HALL (TOWER BALLROOM) • Sponsored by THE CODE PROJECT				
SESSIONS	BELLAGIO BALLROOM 1	BELLAGIO BALLROOM 3 & 4	BELLAGIO BALLROOM 7	BELLAGIO BALLROOM 5	
10:15am - 11:30am	SMS12: Managing PowerPivot for IT (Previously Project Gemini) SEAN BOON	SMS02: Large Scale Data Warehouses with Microsoft® SQL Server® 2008 R2 Parallel Data Warehouse CHRISTIAN KLEINERMAN	SMS05: Advanced Microsoft SQL Server® 2008 R2 StreamInsight JONATHAN GOLDSTEIN AND GALEX YEN	SBI210: Exploring the New Reporting Services STACIA MISNER	
11:30am - 11:45am	BREAK				
11:45am - 1:00pm	SMS01: Introducing Master Data Services in SQL Server® 2008 R2 TYLER GRAHAM	SMS03: SQL Server® Consolidation Prescriptive Guidance JUSTIN ERICKSON	SMS06: Developing with SQL Server® Spatial: Flat Maps to Round Earth MICHAEL RYS	SBI301: Integrating Reporting Services with Application Security BRIAN LARSON	
1:00pm - 2:30pm	LUNCH • GRAND PATIO & MONET PATIO • Sponsored by SYNCFUSION				
2:30pm - 3:45pm	SMS11: Developing Rich Reporting Solutions with Microsoft® SQL Server® 2008 R2 SEAN BOON	SMS04: Building and Managing Applications with SQL Azure™ and Windows Azure™ HENRY ZHANG	SMS07: Data Tier Applications in Visual Studio® 2010 CHARLIE CARSON	SDB311: Implementing a SQL Server® 2008 Failover Cluster with Windows Server 2008 ROSS MISTRY	
3:45pm - 4:15pm	SNACK BREAK • EXPO HALL (TOWER BALLROOM) • 4:00PM /* VISUAL STUDIO PARTNER LAUNCH TOUR */ / ZONE HD PRIZE DRAWING				
4:15pm - 5:15pm	SMS10: Planning a Complete BI Infrastructure for Your Business DONALD FARMER	SMS09: High Availability and Disaster Recovery for Mission Critical Applications—Best Practices and Recommendations JUSTIN ERICKSON & DARMADI KOMO	SMS08: Taking Your Database Application Beyond Relational with SQL Server 2008: A Technical Overview MICHAEL RYS	SBI303: Thinking Outside the Tablix: Creative Uses of Reporting Services BRIAN LARSON	
5:15pm - 5:30pm	BREAK				
VENDOR SESSIONS	BELLAGIO BALLROOM 2	BELLAGIO BALLROOM 7	BELLAGIO BALLROOM 1	BELLAGIO BALLROOM 3 & 4	BELLAGIO BALLROOM 6
5:30pm - 6:30pm	VENDOR01: Introduction to High Speed Coding in Visual Studio with CodeRush MARK MILLER, DevExpress	VENDOR02: A Day in the Life of a Developer RICHARD PEGDEN, Micro Focus	VENDOR03: Building Better Software: From Planning to Construction to Testing TODD ANGLIN, Telerik; CHRIS EYHORN, ArtOfTest; JOEL SEMENIUK, Imaginet Resources Corp	VENDOR04: Test-Driven Development of ASP.NET MVC Applications HADI HARIRI, JetBrains	VENDOR05: Line of Business Applications with Silverlight 4, Visual Studio 2010 & Infragistics ANDREW FLICK, Infragistics
7:30pm	GEEKFEST COMES TO VEGAS! CELEBRATE THE LAUNCHES OF VISUAL STUDIO 2010 AND SILVERLIGHT 4 • JET NIGHTCLUB AT MIRAGE				

Wednesday, April 14, 2010

7:00am - 8:00am	CONTINENTAL BREAKFAST • GRAND PATIO				
SESSIONS	BELLAGIO BALLROOM 5	BELLAGIO BALLROOM 1	BELLAGIO BALLROOM 3 & 4	BELLAGIO BALLROOM 7	
8:00am - 9:15am	SBI408: Avoid Slow SSAS Queries: MDX Query Troubleshooting CRAIG UTLEY	SDB306: DBA Mythbusters PAUL S. RANDAL	SDV304: Complex Event Processing with StreamInsight BOB BEAUCHEMIN	SDB304: SQL Server® Configuration Best Practices ANDREW KELLY	
9:15am - 9:30am	BREAK				
9:30am - 10:45am	SBI202: Tuples, Sets and Members: Understanding the Basics of MDX BRIAN LARSON	SDB307: Understanding Logging and Recovery in SQL Server® PAUL S. RANDAL	SDV309: Exploring SQL Server® 2005 and 2008 Security DON KIELY	SDV302: Visualizing and Extending SQL Server® Spatial Data: Maps, Reports, and Analysis BOB BEAUCHEMIN	
10:45am - 11:30am	COFFEE BREAK • EXPO HALL (TOWER BALLROOM) • Sponsored by THE CODE PROJECT				
11:30am - 12:45pm	SBI409: Demystifying Analysis Services Stored Procedures STACIA MISNER	SDB308: Building the Right Backup Strategy PAUL S. RANDAL	SDV307: Encryption 2.0: SQL Server® 2008 Takes It Further DON KIELY	SDB302: Say NO to Maintenance Plans ANDREW KELLY	
12:45pm - 2:30pm	LUNCH • EXPO HALL (TOWER BALLROOM) • Sponsored by SYNCFUSION • 2:10PM /* VISUAL STUDIO PARTNER LAUNCH TOUR */ / ZONE HD PRIZE DRAWING • 2:15PM CRUISE GIVEAWAY • Must Be Present To Win				
2:30pm - 3:30pm	SBI304: Combining Disparate Data in an SSRS Report BRIAN LARSON	SDB309: Follow the Rabbit: Wrap-up Q&A PAUL S. RANDAL AND KIMBERLY L. TRIPP	SDV303: Modeling and Implementing Hierarchies with SQL Server® BOB BEAUCHEMIN	SBI205: Gemini: Delivering Self-Serve BI CRAIG UTLEY	
3:30pm - 4:00pm	ICE CREAM BREAK • GRAND PATIO / GRAND BALLROOM FOYER				
4:00pm - 4:30pm	CLOSING SESSION AND PRIZE DRAWING with Carl Franklin and Richard Campbell from .NET Rocks! • GRAND BALLROOM				

Thursday, April 15, 2010

POST-CONFERENCE WORKSHOP

OPTIONAL (NOT INCLUDED IN FULL CONFERENCE REGISTRATION)

WORKSHOP

BELLAGIO BALLROOM 1

9:00am - 4:00pm
LUNCH (included)
12:00pm - 1:00pm

SPS300: Writing SQL Server Database Applications and Stored Procedures for Best Performance
BOB BEAUCHEMIN

SESSIONS AND SPEAKERS ARE SUBJECT TO CHANGE. CHECK OUR WEB SITE FOR UPDATES. www.DevConnections.com